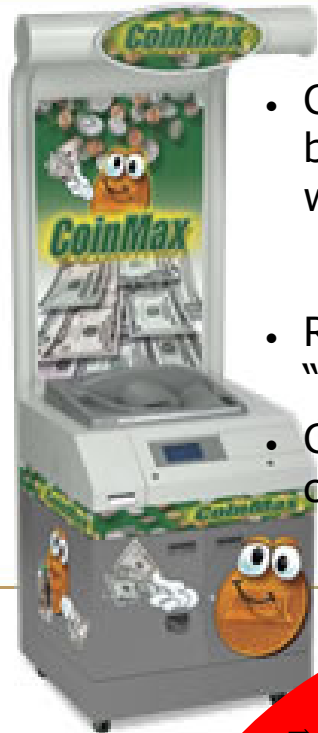


More Customers... ...More Sales

Self-Service Coin Deposit Machines!



The Concept...

- Customers bring their mixed coin and loose change into your business to get counted, and are issued with a printed receipt which can be redeemed for cash or goods at the checkout.

Why it works...

- Research shows that over 45% of this "found" money from "behind the couch" and piggy banks will get spent in store.
- CoinMax attracts new & repeat clientele and incrementally increases store revenue.

Example @ 5% Surcharge

⇒ At \$150 per deposit at 20 deposits per day; you will earn (per month)	\$4,500
⇒ Costs (per month) (incl. Rental of machine, CIT Collection, Maintenance, etc)	<u>\$1,500</u>
⇒ Profit (per month)	\$3,000

That's \$36,000 profit per year!

*Surcharge is optional & can be set as a percentage or a flat fee....your choice.



www.maximum.net.au

Call Maximum on 1800 111 286 for more information



More Customers... ...More Sales

CoinMax® Concept

- Your customers or potential customers bring in their excess coin to be quickly and easily counted, sorted and provided with a receipt.
- The receipt can be exchanged for groceries or cash at the checkout.
- Coin can be stored as either mixed or sorted coin in bags or bins.
- Coin can be reused or an armoured carrier can be called on to collect excess coin and funds will be transferred into your bank account.

CoinMax® Benefits

- Increases store traffic—80% of all consumers who try Self Service Coin become regular users!
- Provides additional revenue stream—Self Service Coin won't compete with current products or services!
- Encourages more frequent shopping—Consumers perceive accumulated coin as “found” cash & spend it on more luxury (higher margin) goods!
- Increases store revenue—45% of coin redeemed is spent onsite.....
- Turns non-productive floor space into high yield floor space!
- Reduces costs to buy coin for cash drawers by recycling redeemed coin!
- Increases consumer loyalty—Leverage Self Service Coin Centre's with complimentary loyalty programs!
- Receive a surcharge (optional*) for excellent Return on Investment.

“Self service coin redemption machines increase consumer store traffic with spendable cash and yields a higher return to the retailer per square metre”

Market Facts

- Trends are leading to a greater accumulation of coin in households while leaving less choice for consumers to spend this coin!
- 70% of Australians regularly accumulate change with an average of AUD \$99 in coin sitting unused per household!
- Increased use of non-coin devices (note acceptors on vending machines, electronic tolls passes, electronic metro/bus transit cards) limiting opportunity to spend household coin!

Why Cummins CoinMax®?

- CoinMax is the BEST Self Service Coin Centre in the world because:
 - ⇒ It is three (3) times faster than the next fastest machine & ten (10) times faster than the rest.
 - ⇒ It has a 99.995% Accuracy rating.
 - ⇒ It has one moving part which is guaranteed for 50 million Coins.
 - ⇒ Cummins have over 130 years experience in the manufacture of Currency Handling Equipment

 **Maximum.....EXCLUSIVE Agents in Australia & New Zealand**

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